

b · dice



brandice elaine brüns-wilson

SUMMARY

Award-winning creative with 12+ years of experience across all media. I break benchmarks and win new business. Let's chat.

SKILLS

conceptual thinking, creative direction, storytelling, leadership & mentorship, creative strategy, UX & IA, collaboration, pitching & presentation, deck building, organization & time management, initiative

EDUCATION

*University of Southern California
Marshall School of Business
Dornsife CLAS*

CONTACT

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recruit@brandicewilson.com*

CLIENTS

Hyundai, Acura, Mazda, Microsoft, T-Mobile, Marvel, Mitsubishi, Regence, Byte, Washington's Lottery

EXPERIENCE

360 campaigns, scriptwriting, experiential, interactive experiences, broadcast, online video, media partnerships, digital & web, AR, VR, mixed media, social, branded content, CRM email & direct mail, print, OOH, radio, AI & chatbots, gaming

CREATIVE DIRECTOR

VML / WT, 11/2023 - Present

ASSOCIATE CREATIVE DIRECTOR

Wunderman Thompson, 3/2021 - 11/2023

SENIOR COPYWRITER

INNOCEAN USA, 2/2017 - 3/2021

ASSOCIATE CREATIVE DIRECTOR

POSSIBLE, 5/2015 - 2/2017

SENIOR COPYWRITER

The Garage Team Mazda, 8/2011 - 5/2015

FREELANCE COPYWRITER

6/2010 - 7/2011